Template – Roadmap

A roadmap should give an overview of the entire project and when different parts of the project will be executed. It should preferably not give exact dates, but only an indication of when things will be done – to prepare and inform, without making any early commitments on project timing.

Roadmap   Date _____

Name of project _____

When	Goal(s)
Q3 2019	Marketing of product, Design of product
Q4 2019	First batch produced, In contact with sales people
Q1 2020	Selling through all retailers, Feedback from 100 buyers
Q2 2020	Design of version 2, Signed contracts with another three retailers