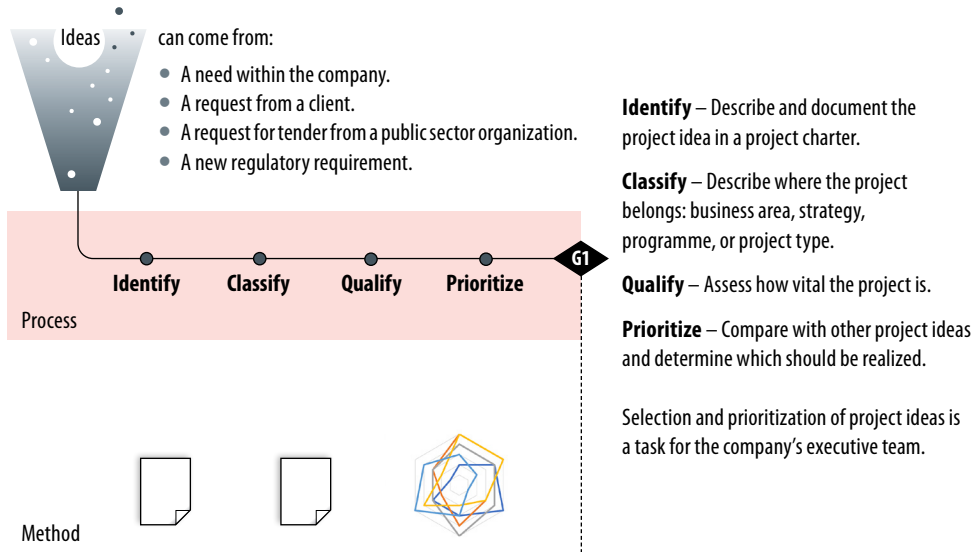


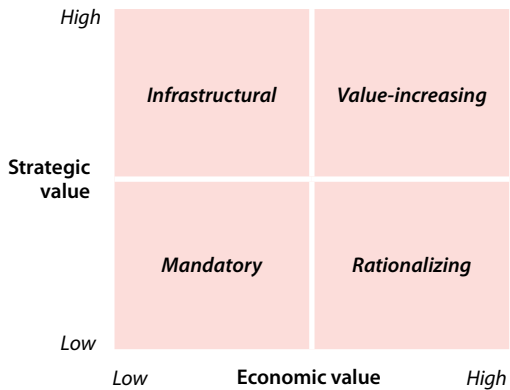
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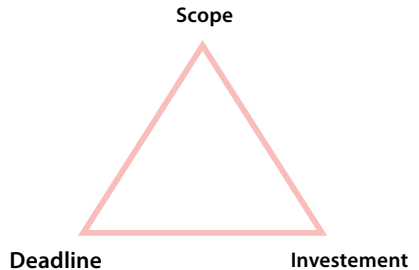
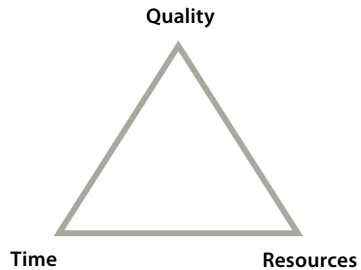


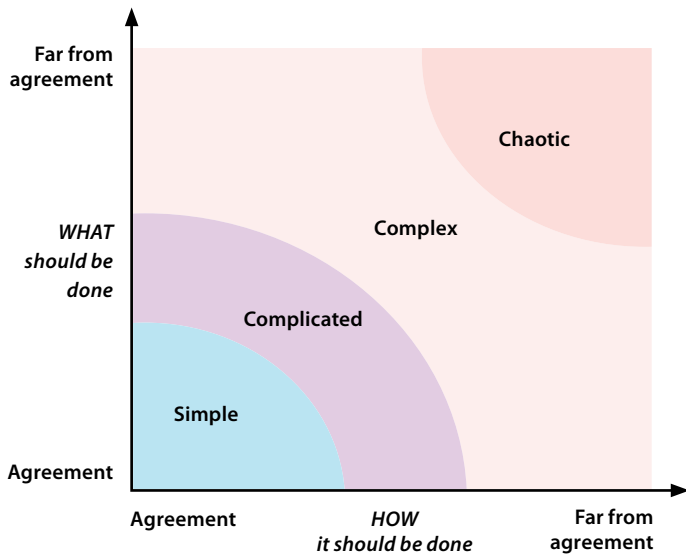
Analyzing

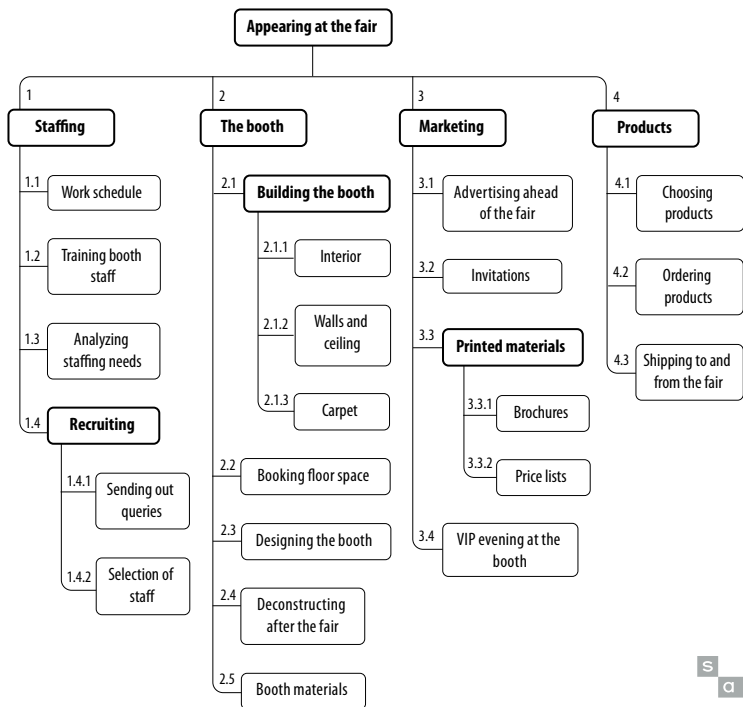
The selection process











+

Factors that can facilitate
the project

-

Factors that can obstruct
the project

Within the
project and
executing
organization

S

Strengths

W

Weaknesses

Outside of the
project and
executing
organization

O

Opportunities

T

Threats

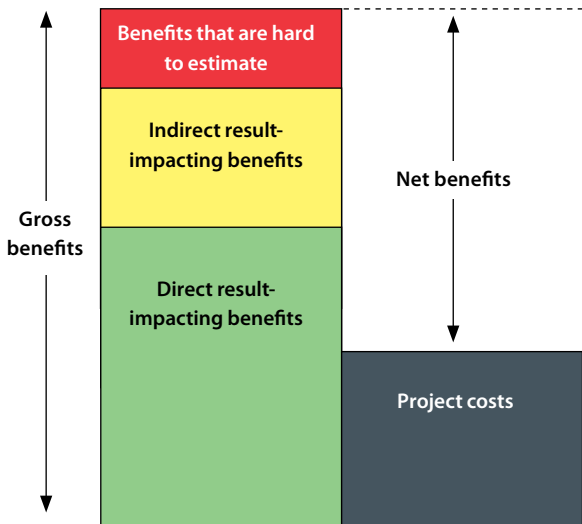
Strengths = what we are good at.

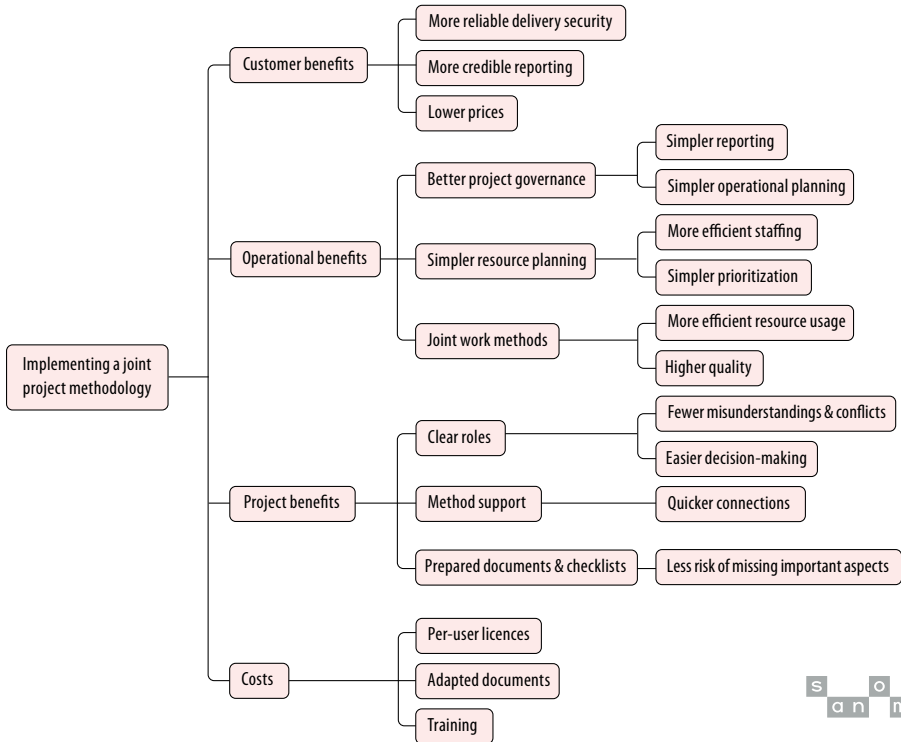
Opportunities = what we can use.

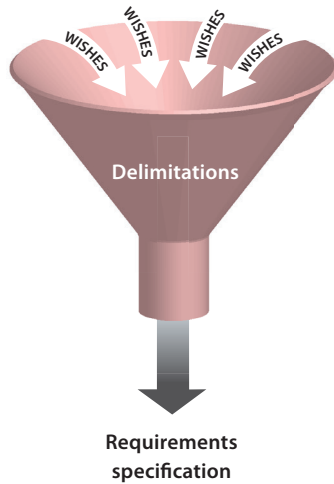
Weaknesses = our disadvantages.

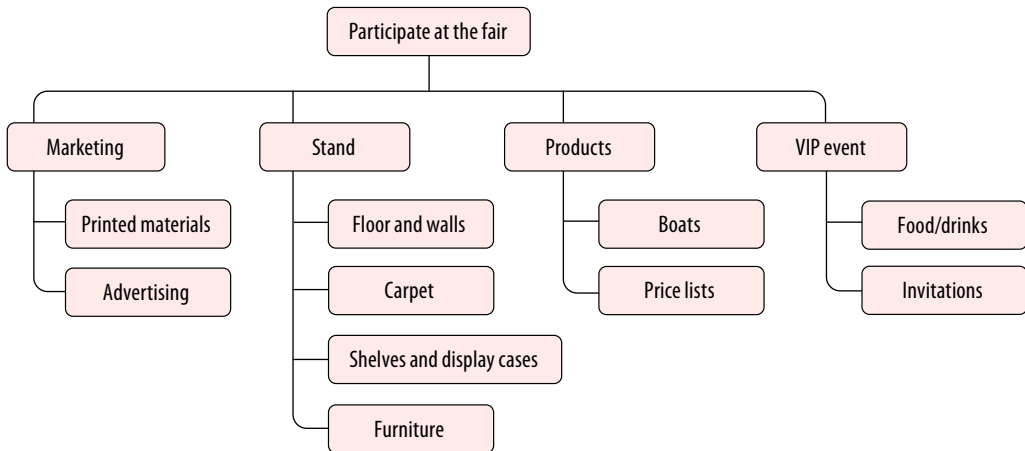
Threats = what we should avoid.

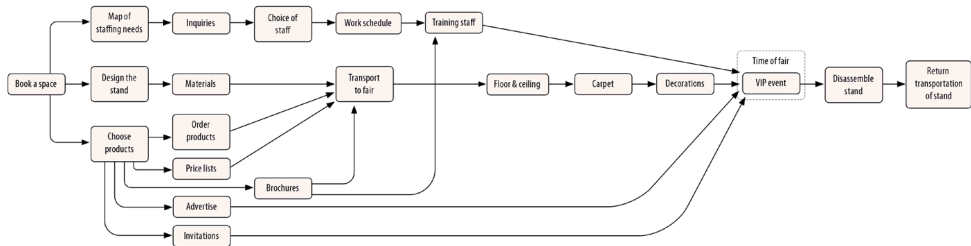
Facilitates		Obstructs
S1 The project is financially strong S2 Experience of similar projects S3 Strong motivation within the company S4 Established project model		W1 Product requirements are unclear W2 Little experience of new technical platform
O1 Large demand for the service among customers O2 Several partners with the requested competence		T1 Fast technical development T2 Many competitors
Conclusions and actions		Handled in the ...
S2 + O2 + W2	Compensate for the lacking competence by establishing collaborations with external partners.	Organization
S2 + T1	Experience from similar projects facilitates the choice of a technical solution which will work for several years.	Activity plan Requirements specification
S1 + O2 + T2	Investing in an informational campaign to increase knowledge levels in the target group.	Communication plan
S4 + S2 + O2 + W1	With support from the project model, experience and partners with the requested competence, requirements can be clarified.	Activity plan Risk analysis
S2 + S4 + W2	Lacking experience of the new platform can partially be compensated for by planning detailed tests.	Activity plan Risk analysis
W1 + O1	Mobile portals are a prioritized area, but an unclear technical solution can lead to an incorrect choice of path. Monitor development on the market.	Requirements specification Communication plan Risk analysis

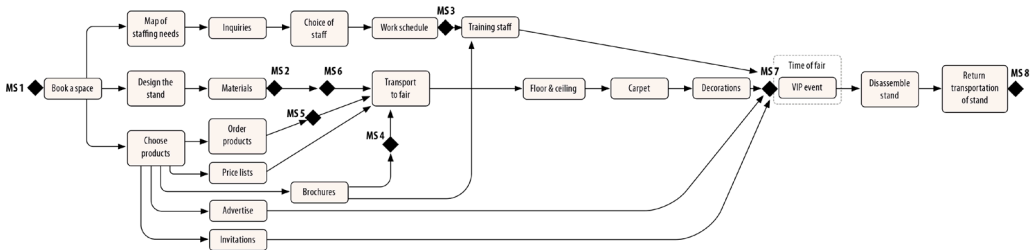


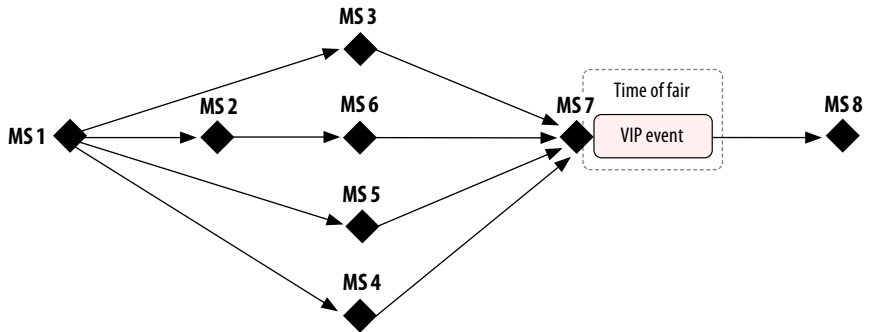


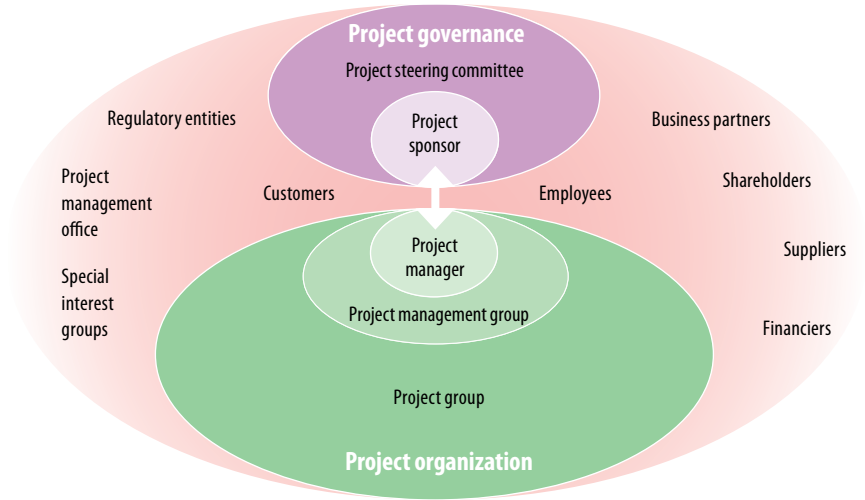


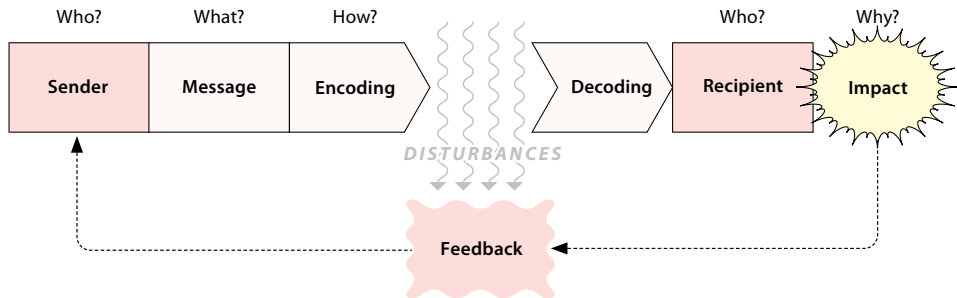


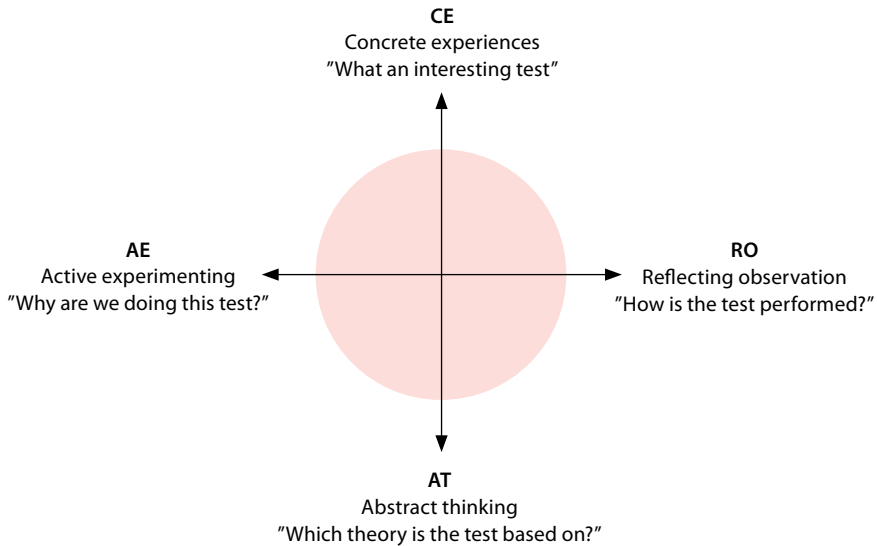












Who? – target group	Why?	What?	When?	How?	Responsibility of
Steering committee	Will the project have the desired benefits?	Project status	At decision points	Steering committee meetings and as needed	Project manager
Project owner	Will the project achieve its goals?	Project status	Per schedule or as needed	Reports or steering committee meetings Informal meetings	Project manager
Project group	Planning their hours	Activities that must be performed	At the start of the project and as needed	Project meetings Delegation	Project manager
Project manager	Project progress Any problems	Work performed Resources used Any problems	Weekly	Reports Meetings	Project member
Resource owner	Planning his/her operations	Which resources are needed when?	At the start of the project and continuously	Resource plan	Project manager
User	Ensuring realistic expectations	Background, purpose and goals	At the start of the project and before hand-over	Meetings Project website	Project owner
... etc. with other stakeholders					